John L. Scott®
REAL ESTATE

AI and Real Estate Webinar Series

Register for an AI and Real Estate webinar today! Webinars are hosted every Monday and Wednesday at varying times. For questions, please email nicolecortines@johnlscott.com.

The Fundamentals of AI and ChatGPT

Hosted by Nicole Cortines and Lennox Scott

In this 10-minute webinar, learn about the fundamentals of AI and ChatGPT. This includes an overview of AI, Generative AI and ChatGPT. It also includes how real estate agents use AI and how John L. Scott uses AI.

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ChatGPT and Real Estate

Hosted by Nicole Cortines and Lennox Scott

In this 15-minute webinar, learn about the application of ChatGPT by OpenAI in real estate. This includes an overview of the opportunities that ChatGPT present to agents and how agents use ChatGPT. It also includes suggested prompts and best practices for ChatGPT.

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AI, ChatGPT and Consumers

Hosted by Nicole Cortines and Lennox Scott

In this 10-minute webinar, learn about the relationship between AI, ChatGPT and consumers. This includes an overview of how these tools affect the consumers agents work with and how real estate agents can talk to consumers about AI. It also includes the threats AI pose to agents and how agents can stay competitive in today's tech landscape.

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AI Precautions, Fair Housing and Ethics

Hosted by Nicole Cortines and Lennox Scott

In this 10-minute webinar, learn about the precautions, fair housing and ethics of AI. This includes how AI and ChatGPT relate to fair housing laws and REALTOR® Code of Ethics. It also includes the precautions agents should take against AI and ChatGPT.

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The Future of AI and Real Estate

Hosted by Lennox Scott

In this 10-minute webinar, learn about the future of AI and real estate from Chairman and CEO, Lennox Scott. This includes a world of "instant everything" designed to improve our relationships with our client databases.

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